



# The Monitor

Fall 2012

for all  
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Customers



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## Watch for dancing lights in downtown Anderson this holiday season



As you pass through downtown Anderson this holiday season, be sure to tune your radio dial to 95.1 FM and watch the lights respond to the rhythm of the music.

Along Main Street from Tribble Street to John Street, almost 100 lighted trees are part of this magical Christmas experience that started last year thanks to an effort by the City of Anderson, the Downtown Development Commission and Blue Ridge Security. The surge of development in downtown Anderson has brought charming new places where people can shop, dine, live and work. Arlene Young, Downtown Development Director, approached Jim Lovinggood, general manager of Blue

Ridge Security with the idea of the music driven illuminated trees and with much enthusiasm, Jim agreed. "Working with the city of Anderson has allowed us to broaden our horizons in technology with wireless cameras and now wireless controlled Christmas tree lights."

Marc Winton, an I.T. specialist for Blue Ridge Security, was instrumental in installing a very advanced system of panels that operates lights throughout the downtown area. "I have a passion for figuring things out. I like the puzzle...to me it's like artwork. I look into the breaker box and figure out how all the pieces work together to serve the function." Winton adds, "I took the imagination of Downtown Development and made it a reality." Walt Klimek assisted Marc in programming the light shows and Jamie Yates, Woody Trivett and Brent Ellis were also instrumental in seeing this project to completion.

The city of Anderson will hold its Christmas Tree Lighting on the lawn of the courthouse on Friday, November 30 at 6 p.m. Following the lighting the downtown light extravaganza will begin and will run through the holiday season each night beginning at 6:30 p.m. The show includes an assortment of fun Christmas selections including Techno Jingle Bells, favorites from Trans-Siberian Orchestra, and of course, The Chipmunk Song (Christmas Don't Be Late). Try to take an evening to ride through with your family and enjoy this beautiful tribute to the season.

*Marc Winton programs the lights and music in downtown Anderson to create a festive Christmas event.*



## We'll see you on the road!

Blue Ridge Security is featuring some of its most popular services on local billboards for the next several months. Look for us and give us a call if you see something that you would like for yourself.

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## “Best Buy” rating earned from Consumer Reports

Consumer Reports is the world’s largest independent product testing organization. In their latest issue, they rated the Generac portable and standby generators as “Best Buy” in both categories. The CR “Best Buy” selections blend performance and value. Generac’s portable generators were highlighted for delivering cleaner power at a much lower price than other brands and being more light-weight. They were rated *Excellent* in Power Delivery and *Very Good* in Power Quality and Ease of Use.

The standby generators by Generac were the value leader in their category as well, offering capable performance for much less cost than its competitors. They received a rating of *Excellent* in Ease of Use and *Very Good* in Power Delivery and Power Quality.

For your tailgating needs or for generating emergency power for your home, Generac is the proven number one “Best Buy”. Blue Ridge Security is the best choice for installation and maintenance of your generator as Jim Sturges discovered.



*“My wife saw an advertisement in our newspaper’s bi-weekly “Town” magazine just as I was about to contract with another company for a generator. The Blue Ridge Security salesman came when he said he would, did an expeditious though thorough site survey, and provided an estimate within a few days. I also had another “well-known company” whose salesman showed up and provided an estimate on-the-spot -- for \$3700 more!*

*In comparing offers from different companies that could do the work, Blue Ridge stood out because of their close association with the electric utility of the same name, the fact that they have crews that do only generator installation, their policy to install to code and be inspected, and their investment in having factory-trained installers and service technicians. They were not the lowest bid received, but they clearly offered the most value for the money.*

*The Blue Ridge crews showed up on time, did their work efficiently, and were thoroughly professional, courteous, and respectful of both the worksite and our neighbors; parking off the street and doing their work quietly. They left the site cleaner and more orderly than they found it.*

*It was clear in talking with the installation crew that they had done this many times before. The factory-trained installer was a fount of knowledge about the system, how it works, and what to expect during operation. While I view this installation as an insurance policy against the power ever going out again, I’m pretty sure that it will be needed during our winter ice storms and frequent summer thunderstorms. I am confident that we made the right choice in selecting Blue Ridge.”*

—Jim Sturges, Greer, SC



## We are there, when you can’t be

BlueVue24 was introduced in 2010 by Blue Ridge Security and remains a leading product in the industry to verify an alarm. It works quite simply—when the indoor or outdoor motion is triggered, the internal camera will send a 10 second video of what just happened. This allows our Blue Ridge Monitoring dispatchers to know exactly what is happening at the protected premise. Authorities can then respond to verified alarms which carry a higher priority. The result is a quicker police response that increases the chance for a capture. Visit our website to view actual events and captures or call us for more information.

[www.blueridgesecuritysystems.com](http://www.blueridgesecuritysystems.com)



## Catch Criminals In The Act

- Outdoor & indoor video alarm verification system
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  - No wires or power

