



# The Monitor

www.blueridgesecuritysystems.com • 1-888-407-SAFE (7233)

Summer 2013

for all  
Blue Ridge Security  
Customers



A subsidiary of  
Blue Ridge Electric Co-op

## New Touchscreen Keypad—A Touch of Class

Blue Ridge Security is now offering touchscreen control for your security system. This new intuitive graphic touchscreen includes all the features and simplicity you expect in a keypad, plus added benefits like local weather, a scrollable carousel menu, one touch arming and other interactive features. The large, full-color display puts all security system controls at your fingertips.

### Features

- ½-inch slim profile in glossy black or white finish
- Big, bright, 5-inch full-color display
- Interactive shield with one button arming
- Intuitive icons to guide you through system functions
- Carousel menu providing scrollable feature list with Panic at the top
- Animated icons for weather
- Proximity reader at the top of the keypad that can be used with key cards or proximity keys for no-touch, no-code arming and disarming
- Unique tones with audible alerts of different conditions and functions
- Control of the brightness of the screen as well as the tone and volume of the audible alerts

The graphic touchscreen keypad fits nicely into your home or office décor as well as your lifestyle. From its elegant display, to an intuitive animated graphical interface, the Blue Ridge graphic touchscreen keypad is what you expect from today's security systems.



## GO PAPERLESS

Convenient • Secure • Smart

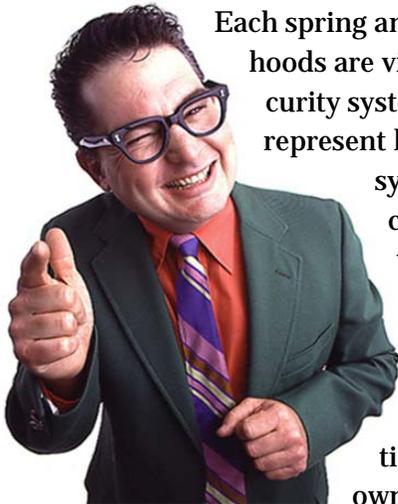


**Convenient.** You'll get a notification email every month when your billing statement is ready.

**Secure.** Breathe easier with no printed account information to file or shred.

**Smart.** It's easy to enroll. Contact Susan Clark with your account number and email address at 888.407.7233 ext. 4537 or at [susan.clark@blueridge.coop](mailto:susan.clark@blueridge.coop).

## Beware of Door Knockers



Each spring and summer many neighborhoods are visited by door-to-door security systems salesperson. Some represent legitimate, local security system providers. Most could be called “con artists” who rely on high-pressure sales tactics and a string of half-truths or outright lies to make a sale. The Electronic Security Association (ESA) advises homeowners to be careful consumers.

The ESA says that, of the 14,000 security companies in the United States, only a handful sell door-to-door. The odds are that the alarm system salesperson who knocks on your door isn't someone you should trust.

Here are some helpful tips on handling a door knocker if you should find one of these salespeople on your doorstep...

- You do not have to let them into your home.
- Ask for a photo ID and a business card.
- Do not be misled by someone claiming to work for Blue Ridge that is there to “upgrade” or “replace” your current system. Blue Ridge would never send someone out to your home without an appointment.

Beware of high-pressure sales tactics...

- Warning you that police won't respond to older security systems—Police, fire and ambulance services all respond in the same way, regardless of the age of your system.
- Offering free upgrades to your current system—While upgrading, they will most likely “discover” some major problem, requiring you to purchase a new system.
- Pressuring you to make a decision immediately—Reputable companies encourage you to take the time to carefully research your decision.

If you are interested in upgrading your current system, please contact your sales representative. If your current system doesn't support control using your cell phone, we can easily add it through our TotalControl service.

# If the power goes out,

## will you be ready?

Stand up to unpredictable weather or unforeseen outages. If the power goes out, the generator goes on. It's that simple. It doesn't sleep. It doesn't call in sick or make excuses. It's made by the company that has been building generators for over 50 years and it's at the top of its class.

**Rated “BEST BUY”  
by Consumer Reports**  
(in both Portable and Standby Generators categories)

**Call today for more information on an affordable power solution.**

**Blue Ridge Generators**  
Professionally Installed,  
24/7 Service & Maintenance

A subsidiary of Blue Ridge Electric Co-op 1-888-407-7233 • www.blueridgegenerators.com