

Winter 2013/2014



The Monitor

for all Blue Ridge Security Solutions Customers



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We'll see you at Sochi for the 2014 Winter Olympics

Once again, Blue Ridge Security Solutions will be partnering with WYFF-4 during the 2014 Winter Olympics as a Best in Class Sponsor. General Manager, Jim Lovinggood is proud of this association. "Our company identifies with the Best of Class athlete that you will see participating in this competition. We are pleased that we can be a part of bringing this outstanding event along with its successes, disappointments and personal testimonies into your home beginning February 6."



Best of Class is more than just a designation for our sponsorship. It identifies what Blue Ridge Security Solutions strives to be every day. Sales manager Dusty Reeves explains, "Our customers deserve the best and their satisfaction is our number one goal. But we can only give the best because we, like the USA Olympic team, choose the best employees for the job. From salesmen to installers to our monitoring station, our Blue Ridge team is well-trained and focused on making sure your experience with us exceeds your expectations."

Just as Olympic athletes progress from being good at a sport to becoming the best, Blue Ridge has grown and added services since it's beginning. Lovinggood says, "We've added and continue to add new services as the security climate changes and matures. Security for your home or business no longer means simply protecting that location from intruders. It has progressed to management of security and lights, temperature, and other functions regardless of where you are. Our goal is not to sell you a product, but rather take the time to survey your facility or home and recommend the best choice to provide the best security. We also own and operate our own local central monitoring station, unlike many of our competitors. For us, that all goes toward making us the Best in Class when it comes to residential, commercial or industrial security. We hope you enjoy watching the 2014 Winter Olympics."



*Blue Ridge Security's **TotalControl** offers you a variety of services to remotely control your security system from anywhere in the world! Whether you are in the office or away on vacation or business travel, you will have "total control" of your system using your cell phone or mobile device. You can take remote control of your system using either our TotalControl texting service or our TotalControl app. And now, your security system can do more than just keep you secure. It can lock your doors, turn your lights on and off, and set your thermostat – all by text message or through the Blue Ridge Security App. Call today for more information on TotalControl...888-407-7233.*

Truck presented to local American Red Cross



Blue Ridge Electric and Blue Ridge Security employees were on hand to present a truck to American Red Cross staff and volunteers. Sarah Dow, American Red Cross regional chief development officer, expressed her appreciation. "It's wonderful to have partners like Blue Ridge Electric Cooperative and Blue Ridge

Security Solutions who recognize the value of having a safe and reliable vehicle for use by our volunteers and staff to pull our disaster trailer, to respond to hundreds of single family fires each year in our Tri-County area, to use in disaster exercises and to drive to conferences to enhance their training skills. Our team is very excited about the truck!" Sarah adds, "Blue Ridge's willingness to make an investment in preparing our community is a model for others to follow."

We're changing our look in 2014

Blue Ridge Security Solutions will be launching a new and improved website in early 2014. The design promises to be more user-friendly and interactive for you as a customer. With our name change, the new site will better portray and describe the full extent of our business to both commercial and residential customers.

Some improvements you can expect to see will be improved content, along with quicker access. The new site will be mobile friendly and designed to provide an optimal viewing experience across a wide range of devices – from a mobile phone to a desktop monitor. Designed to accommodate and adjust to whatever screen size you may be using (desktop, tablet, phone), the information will be easy to read and navigate, with less resizing, panning, and scrolling.

We are excited about the website and look forward to your feedback. So be on the watch for our new look in early 2014!



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