



The Monitor

Spring 2011

for all
Blue Ridge Security
Customers



A subsidiary of
Blue Ridge Electric Co-op

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New BLUE products offer solutions to every security need

blueAlert from Blue Ridge Security...
Quick Medical Emergency Response
for Yourself or Your Loved One...

The First Fully-Monitored 24/7 Medical Alert System That Lets You
SPEAK and LISTEN DIRECTLY THROUGH THE PENDANT.

If you worry about your parents living alone and having no one there in case of an emergency, then you need BlueAlert, the most advanced medical alert system on the market today. BlueAlert is the first portable 24-hour medical alert system that allows you to speak directly through the pendant. With just a press of a button, BlueAlert allows your loved one to speak and listen to a trained operator. BlueAlert's powerful range allows your loved ones mobility and gives you peace of mind.

- Base cost: \$99 plus \$25/month monitoring
- No extended contract required
- Operates anywhere from 300-600 feet around the house
- Pendant is water-resistant
- Can be worn as a necklace or clipped to your belt
- Can be set up for text alerts and 3-way conferencing



BlueVue24 provides outdoor or indoor video alarm verification systems that will detect intruders and send a 10-second video clip of the incident to the Blue Ridge Central Monitoring Station. Both applications include motion sensors, digital camera and infrared illuminators for true night vision. **BlueVue24** is available with cellular notification for total wireless video security anywhere. Video verification records the crime in progress and aids law enforcement in their work.



Do you know what the weakest link in any security system is? It's the standard phone line. Without that link, communication is lost between your business or home and the monitoring center. **BlueLink24** is a fast, reliable, highly dependable digital security network. The alarm signal reaches our monitoring center in five seconds or less. No other system comes close! **BlueLink24's** exclusive smart-routing technology is more like an electronic net. It provides many paths for your alarm signal to travel, ensuring that it gets through—every time!



Total Control is the newest addition to the Blue Ridge Security line of products. With it, you will have the ability to access and control your home or business security system regardless of where you are...turn your system on or off, monitor the video system as well as other home automation products. Other features of **Total Control** will allow you to monitor the activity on your system and receive messages on your PDA, phone, or Blackberry keeping you in control.

For further information, contact Blue Ridge Security Systems at 888-407-SAFE (7233)

www.blueridgesecuritysystems.com

New ad campaign features testimonial

There is nothing so compelling as a true story when we are looking for a product or service to buy for ourselves. When Blue Ridge Security was called to provide security services for the new home that Clemson baseball coach Jack Leggett was building, we seized this opportunity to promote the importance of fire protection in the home.

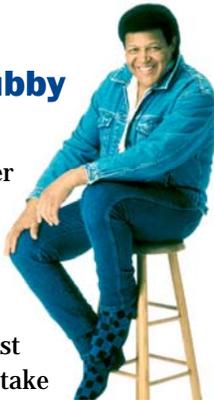
Each year here in our own area hundreds of lives and millions of dollars in property damage are caused by fire. Jack Leggett happens to be one of the lucky ones in that no one in his family was hurt when a fire destroyed their home three years ago. As Coach Leggett will testify, we all think it can't or won't happen to us; but we are all possible victims of a fire or other emergency.

There are few things as important as the safety of our families. For those who already own a security system, make sure it works properly and the contact information is up to date. If you don't have a security and fire system in your home, call us and we will customize a system to protect your most valuable possessions—your family.

As Jack Leggett learned, there is nothing to compare with the peace of mind you have when you know that someone is monitoring your home for emergencies. We wish Coach Leggett and the Clemson Tiger baseball team a very successful season!

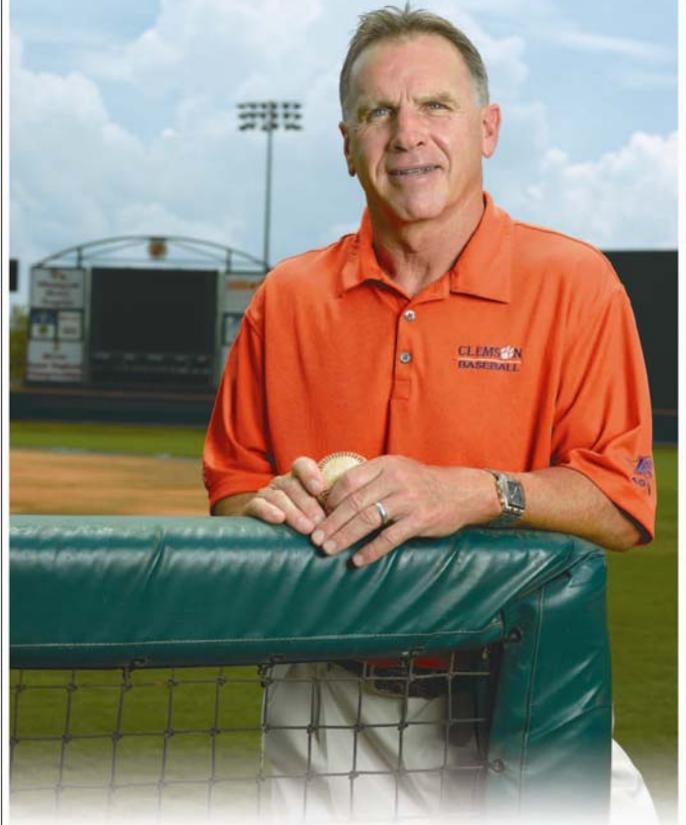
Blue Ridge Fest brings Chubby Checker to the stage

How old were you when Chubby Checker and The Twist kept you moving *round and round and up and down* on the dance floor? And more importantly, can you still do the Twist? On May 13th at the Fourteenth Annual Blue Ridge Fest Chubby Checker will take the stage and take you back to the 60's when life was a little slower—unless you were on the dance floor. A special event this year will be a Twist Contest. Everyone's invited to give it a try and one talented Twister will walk away with \$500! Also appearing on stage on Friday evening will be Jim Quick and Coastline and The Flashbacks. To set the mood for the evening's music, more than 500 classic automobiles are expected to be on hand for the largest cruise-in in the Upstate.



Saturday morning, motorcycles will be heard leaving the co-op for the annual Blue Ridge Charity Ride and Poker Run. One lucky biker will win the grand prize of \$1,000, but everyone who rides can enjoy the day and know that they have helped provide for someone in need. For more information or to order tickets for this year's Blue Ridge Fest, visit www.blueridgefest.com or call 800-240-3400.

“While most of you know me as Jack Leggett, coach of the Clemson Tigers baseball team...”



... three years ago I was simply another homeowner who lost almost everything in a home fire. Since that time, we've rebuilt and we're protected with a security system from **Blue Ridge Security**. I can't begin to tell you how good it feels to know that regardless of the emergency at my home, our system is monitored locally and the appropriate response team will be there for my family and me."

Put our team to work for you!

We're Delivering Solutions

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BLUE RIDGE FEST CHARITIES ANNOUNCED

The following thirteen charities will benefit from the 2011 Blue Ridge Fest: Anderson Free Clinic, Anderson Interfaith Ministries, Golden Corner Food Bank, Haven of Rest Ministries, Helping Hands of Clemson, Hidden Treasure Christian School, Oconee Presbyterian Service Fund, Pickens County Meals on Wheels, Rosa Clark Medical Clinic Association, Sabrina House Children's Charity, Samaritan Health Clinic of Pickens County, SHARE and United Christian Ministries.