

Spring 2012



The Monitor

for all
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Customers



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A word from your friends at Blue Ridge Security

Dusty Reeves, Sales Manager



On behalf of the entire staff at Blue Ridge Security, we want to thank you for being our customer and allowing us to serve you. Word of mouth is our best form of advertising, and we can't thank you enough for what you do. To show our appreciation, we are proud to introduce our new "Refer Friends and Family" program. You will receive a FREE month of monitoring for each friend or family you refer to us that installs a new system. Your referrals will also receive a FREE month of monitoring when they become customers. We hope you will take advantage of this program. A satisfied customer is our best advertisement—we will never forget that. To participate in this

program, call us at 1-888-407-7233 or visit us online at blueridgesecuritysystems.com to complete the "Refer Friends and Family" form. We look forward to protecting your friends and family!

Join us on Facebook and Twitter and we'll give you a FREE gift

We want you to stay connected to Blue Ridge Security. The easiest way to do that is to "Like" us on Facebook and "Follow" us on Twitter. With the launch of our official Facebook and Twitter page, we hope to interact with you better and provide you with another way of communicating with us. We are certain that the resources you see on these pages will be a great benefit for you. And just what will you find on these pages?

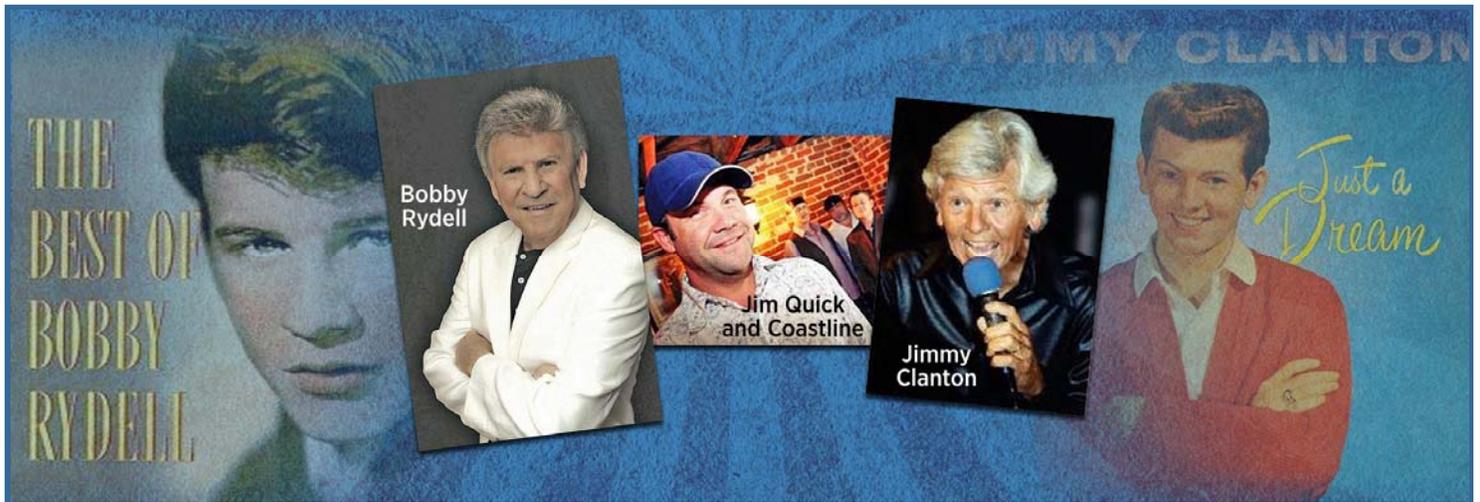
- Updates on new products and services
- Helpful security and safety tips
- Informative videos and articles
- Giveaways or prize contests
- Event photos
- Company and contact information

If you are a Blue Ridge Security customer and you "Like" us on Facebook, "Follow" us on Twitter, receive a FREE security blanket! Remember, you must "like" us and "follow" us to receive this offer. So join us on Facebook and Twitter and stay connected! Come by our office at 1212 N. Fant Street in Anderson to get your free gift. Offer is limited to the first 1,000 people that respond.



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Cars and Stars Highlight 2012 Blue Ridge Fest

The fifteenth annual Blue Ridge Fest will once again bring great music and hundreds of classic cars to the town of Pickens on May 11. Annually, between 500-600 classic cars make their way to “the largest cruise-in in the Upstate” on the grounds of Blue Ridge Electric Cooperative where thousands come to admire the looks of a by-gone era. Then at 6 p.m. the music begins with great sounds from the past.

Legendary rock-n-roll star, Bobby Rydell will headline this year’s event. Dubbed a “teen idol” in the early 60’s, Rydell evolved into a famous performer and musician. His biggest single, *Wild One*, recorded in 1960 sold over 1 million copies. Jimmy Clanton, another singing artist from this era, will also take the stage at Blue Ridge Fest. His recording, *Just a Dream*, became a hit in 1958. Rounding out the entertainment will be a Fest favorite, Jim Quick and Coastline, best known for their genuine blues, soul and R&B sound.

Blue Ridge Fest has become one of the largest charity fundraisers in upstate South Carolina. More than 1.25 million dollars has been given to agencies that help local people with basic needs. This year’s recipients include Anderson Interfaith Ministries, Harvest Hope Food Bank, Helping Hands of Clemson, Meals on Wheels-Anderson, Meals on Wheels-Pickens, Mountain Lakes Access Health, Oconee A.I.D. Association, Oconee Presbyterian Service Fund, Sabrina House Children’s Charity, Safe Harbor, Samaritan Health Clinic of Pickens County, Sunbelt Human Advancement Resources and United Christian Ministries.

Blue Ridge Fest is also unique because it is run completely with volunteers from Blue Ridge Electric Cooperative and Blue Ridge Security. So mark your calendar to attend Blue Ridge Fest on May 11, 2012—we look forward to seeing you there. For more information call (800) 240-3400 or visit www.blueridgefest.com.



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